

One Page Strategic Plan

S.W.O.T Analysis

Strengths:	Weaknesses:	Opportunities:	Threats:
List your top 5 strengths	List your top 5 weaknesses	List your 5 top opportunities	List your 5 most serious threats
<i>ie: 1. good exec. support</i>	<i>ie: 1. high volunteer turnover</i>	<i>ie: 1. new college opening</i>	<i>ie: 1. gov't funding cuts</i>

Mission and Values

Enter the mission and values of the **volunteer program**, which may be different from the organisation's.

ie: We ensure the organisation has enough trained and qualified volunteer personnel to support and expand its impact.

ie: Flexibility, Empathy, Service and Accessibility.

Targets

List the 5 most important areas you'd like to improve in the program.

ie: 1. A strong and consistent recruitment pipeline.

Goals

List the high-level goals that need to be accomplished to reach each target. Each of these will later be broken down again into specific actions, tasks and sub-tasks (see the Actions sheet). Make the goals specific, measurable, achievable, relevant and time-bound.

ie: 1a. By the end of the year, have a net increase of 50 trained and active volunteers.

1b. By March 31, develop a workable strategy for recruiting at the new college.

